

From: **Rebecca Young** <rebecca@earth.care2.com>

Date: Wed, Sep 30, 2009 at 5:23 PM

Subject: America's Favorite School contest with GreatSchools and Care2

To: Rebecca Young <rebecca@earth.care2.com>

Dear PTA leader,

Care2.com and GreatSchools.net recently launched our "America's Favorite School" contest to recognize and reward schools across the country that go the extra mile to help our children learn, grow and thrive. At the end of this fun, eight week contest, the school with the most votes will win \$20,000.

Schools do not need to do anything to enter the contest -- all schools currently in the GreatSchools.net database are eligible and automatically entered in the contest. All you need to do is spread the word to local PTAs and encourage parents, teachers, friends and community members to vote for their schools if they wish to participate.

You can find schools and vote here: <http://www.care2.com/schoolcontest>

We're excited at this fun opportunity to help parents, PTAs, and communities rally around their schools, and we want to help you in any way we can to get the word out to parent volunteers, neighbors and local school communities. We have materials available for you and your local PTA units to use to promote the contest:

Flyer in English: http://dingo.care2.com/c2p/contest/school/Care2SchoolContestFlyer_English.pdf

Flyer in Spanish: http://dingo.care2.com/c2p/contest/school/Care2SchoolContestFlyer_Espanol.pdf

Web banners: http://dingo.care2.com/c2p/contest/school/Care2GreatSchools_Banners.zip

Care2 is committed to ensuring that all schools, regardless of demographics and average community income, have the opportunity to win. Care2 will be awarding a \$500 cash prize every week to a randomly selected school. In addition to the grand prize awarded to the school with the most votes, Care2 will award a total of \$11,000 to the four schools in second through fifth place.

Contest details: The "America's Favorite School" contest is an online contest with a simple online vote form and easy tools people can use to spread the word to family, friends, and community. Voting runs from September 14th through November 8th, 2009, and any individual gets one vote only for the duration of the contest. Anyone in the U.S. who is 13 years of age or older may vote, and we have tools in place to prevent voting by children under the age of 13.

Please feel free to email me or call me with any questions you have. I can be reached by email at rebecca@earth.care2.com and in the office at (650) 622-0860 x160.

Thank you for your time!

Rebecca Young